



SPONSORSHIP PROSPECTUS

INNOVATION



BIOSUPPLY CHAIN ASIA 2027

BIOTECH



HEALTH

Asia's #1 Conference for Biologics Supply Chain & Cold Chain Excellence

📅 23 - 24 March 2027 Sands Expo & Convention Centre, Singapore



QUALITY



TRUST



IMPACT



PART OF



**BIOPHARMA APAC
CONFEX**
BIOPHARMA ASIA PACIFIC
CONFERENCE, EXHIBITION
& AWARDS

MANUFACTURING | ADC | CDT | CLINICAL TRIALS | TIDES | SUPPLY CHAIN

SPONSORSHIP OPPORTUNITIES

<https://infohub.imapac.com/biosupply-chain-asia-2027>

Table of Contents

Our Past Partners	3
TESTIMONIALS	4
About the Event	5
Agenda at a Glance	6
Why Sponsor This Event?	7
Who Should Sponsor?	7
Expected Audience Snapshot	8
Awards & Recognition	9
Sponsorship Packages	10
Add to Calendar	12
About IMAPAC	14

EVENT CONTACTS

CONFERENCE PRODUCER

Dee Calucin

diann.calucin@imapac.com
+6562303595

BUSINESS DEVELOPMENT MANAGER

Ana Laxamana

ana.laxamana@imapac.com
+6569836132

EVENT HIGHLIGHTS

300+
ATTENDEES

100+
COMPANIES

20+
SPEAKERS

DATE & VENUE

23 - 24 March 2027

Sands Expo & Convention Centre
Singapore

CO-LOCATED EVENTS

**CLINICAL TRIALS
FESTIVAL ASIA 2027**

**BIOLOGICS
MANUFACTURING ASIA 2027**

**ADC ASIA
CONGRESS 2027**

**CELL & GENE
THERAPY WORLD
ASIA 2027**

**OLIGOS &
PEPTIDES
WORLD ASIA 2027**

AWARDS

**ASIA-PACIFIC
BIOPHARMA EXCELLENCE
AWARDS 2027**

Our Past Partners



Testimonials

Innovent

I was impressed by the seamless organization and the high quality of the presentations. The topics were covered comprehensively, and the attention to detail extended even to the catering - the food was excellent.

Senior Director and ADC MedChem Group Head

Innovent Biologics

 China



Dr.Reddy's

A well-organized event with excellent coordination.

**Biologics CAR-T, Head Quality
Dr. Reddy's Laboratories**

 India



Informative - well organized, chosen speaker, full of useful information. Good opportunity to connect with the Asian colleagues, early in the year.

Chief Executive Officer

PinotBio

 South Korea

sanofi

Thanks for organizing BioSupply Chain Asia, it was a good event and I have learnt a lot.

Head of Singapore Explore Platform

Sanofi

 Singapore



Great experience! Nice speakers and exhibitions!

CEO

HoneyBear Biosciences, Inc.

 Taiwan

About the Event

Be Part of Asia's Premier Biopharma Logistics Gathering – BioSupply Chain Asia 2027

Join the 11th Annual BioSupply Chain Asia 2027, where leading biopharma logistics executives, supply chain experts, and industry innovators come together to shape the future of cold chain and supply chain operations across Asia.

As Asia's biopharma sector continues to expand, this milestone edition will spotlight the next generation of strategies, technologies, and best practices for managing and transporting temperature-sensitive and complex therapies - from biologics and vaccines to cell and gene therapies.

Through expert keynotes, strategic panel discussions, real-world case studies, and high-value networking opportunities, participants will gain insights into the latest developments in:

Digital transformation and supply chain visibility

Cold chain innovation and advanced monitoring technologies

Regulatory compliance and operational excellence

Sustainability strategies across biopharma logistics

Building resilient and future-ready supply networks

Celebrate over a decade of industry progress and join the leaders driving the next era of biopharma logistics across Asia.

WHAT WE'LL COVER

Key Themes



Cold Chain Resilience & Real-Time Visibility

Explore strategies to strengthen cold chain operations and improve shipment visibility through smart devices, digital monitoring solutions, and advanced tracking technologies supporting temperature-sensitive biologics across Asia.



Smart Supply Chain 4.0: AI, Automation & Predictive Logistics

Discover how emerging technologies including artificial intelligence, blockchain, automation, and predictive analytics are transforming biopharma supply chain planning, risk management, and operational efficiency.



Sustainable Biopharma Logistics

Examine strategies to reduce environmental impact across cold and ambient chain operations while balancing sustainability goals with product quality, compliance, and supply chain performance.



Smart Packaging, Traceability & Shipment Integrity

Explore innovations in smart packaging, data loggers, and traceability solutions that enhance product monitoring, prevent temperature excursions, and protect biologics throughout the distribution journey.



Clinical Trial Logistics & Advanced Therapy Supply Chains

Discuss challenges and solutions for managing complex clinical trial logistics across APAC, including the transportation of biologics, personalised medicines, and temperature-sensitive therapies.



Regulatory Compliance & GxP Excellence

Understand evolving APAC regulatory expectations and best practices to ensure quality, compliance, and patient safety across the biopharma supply chain.



Building Future-Ready Biopharma Supply Networks

Connect with industry leaders to discuss collaboration models, supply chain resilience strategies, and the capabilities required to support Asia's growing biologics and advanced therapy markets.

AGENDA AT A GLANCE

CONFERENCE DAY 1 23RD MARCH 2027	CONFERENCE DAY 2 24TH MARCH 2027
Building Resilient Cold Chain & Future-Ready Biopharma Supply Chains in Asia	Smart Supply Chain 4.0 Predictive Logistics, AI, Blockchain & Automation Use Cases
MORNING TEA, EXHIBITION VIEWING & 1-1 NETWORKING	
Next-Gen Cold Chain Logistics Real-Time Visibility with Smart Devices	Transforming Clinical Trial Logistics in APAC
LUNCH, EXHIBITION VIEWING, POSTER PRESENTATIONS & 1-1 NETWORKING	
Driving Sustainability in Cold and Ambient Chain Logistics	Meeting Regulatory Expectations & GxP Compliance in Asia
AFTERNOON TEA, EXHIBITION VIEWING & 1-1 NETWORKING	
Smart Packaging & Traceability for Temperature-Sensitive Biologics	Leadership Panel Future-Proofing Biopharma Supply Chains in Asia 2027–2030
END OF CONFERENCE DAY 1	END OF CONFERENCE
ASIA-PACIFIC BIOPHARMA EXCELLENCE AWARDS 2027 GALA DINNER	

Who Should Sponsor?

19 SOLUTION CATEGORIES IN THE ROOM

- | | | |
|------------------------------------|---------------------------------|-------------------------|
| ● AIRLINES & CONSULTANTS | ● ACTIVE PACKAGING | ● PASSIVE PACKAGING |
| ● CRYOPRESERVATION | ● WAREHOUSE & STORAGE PROVIDERS | ● DRUG DISTRIBUTORS |
| ● TEMPERATURE MONITORING SOLUTIONS | ● 3PLS | ● PASSIVE PACKAGING |
| ● LOGISTICS AUTOMATION & ROBOTICS | ● AI & DIGITALIZATION | ● COLD CHAIN EQUIPMENT |
| ● FREIGHT FORWARDERS | ● SHIPPING COMPANIES | ● PROCUREMENT SOLUTIONS |
| ● SCM MANAGEMENT | ● TRACKING SOLUTIONS | ● COMPLIANCE SOLUTION |
| ● ULTRA COLD CHAIN | | |

Why Sponsor This Event?

01 Thought Leadership

Present Your Expertise to the Biopharma Industry's Key Stakeholders through a Variety of Available Speaking Packages.

02 Host a Panel Discussion

Moderate a panel discussion including one representative from your company with 3 representatives from the end user side to share views on a current industry topic

Duration: 45 minutes

03 Showcase Your Solutions to Educate the Market

Join in for dedicated CMO & CRO Showcases

04 Branding

Emphasize on your Message by Marketing and Promoting Alongside the Event

05 Networking & Lead Generation

Gain Exclusive Access to Contacts of High Profile Attendees through Intimate Networking Opportunities

Expected Audience Snapshot

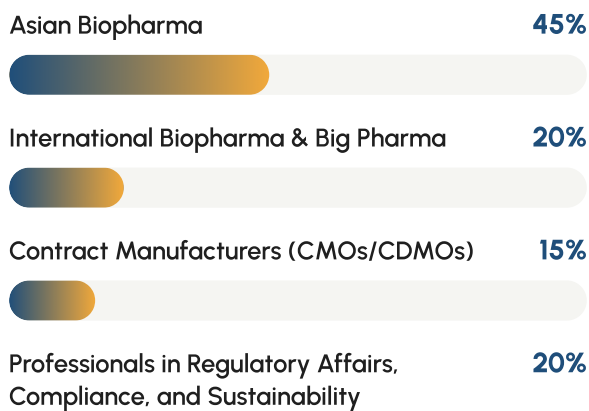
85%

ATTENDANCE FROM BIOPHARMA, BIG PHARMA, CDMOS & CROS

90%

DECISION MAKERS

BY PROFILE



BY JOB TITLE



BY GEOGRAPHY

25%

Korea & Japan

18%

China, Taiwan & Hong Kong

25%

Singapore

20%

Indonesia, Australia, Thailand, India & Malaysia

12%

USA & Europe

Awards & Recognition

ASIA-PACIFIC
BIOPHARMA EXCELLENCE
AWARDS 2027

Asia-Pacific Biopharma Excellence Awards 2027

**23RD MARCH 2027 SANDS EXPO & CONVENTION CENTRE,
SINGAPORE**

The Asia-Pacific Biopharma Excellence Awards (ABEA) 2027 aims to honour exceptional achievements in the Asian biopharma sector, recognizing excellence in bioprocessing, logistics and supply chain management, antibody-drug conjugates (ADC), and clinical trials over the past year. Celebrating the remarkable contributions of leading biopharma professionals, organizations, and technologies, the awards spotlight trailblazing leaders and trendsetters shaping the industry's future while inspiring innovation for tomorrow's biopharma landscape.

[Learn More About Our Awards](#)

Sponsorship Packages

PLATINUM SPONSOR

BRANDING

- 1 Priority positioning of corporate logo as **"Platinum Sponsor"** on the front page of the Official Conference Brochure distributed to more than 20,000 carefully targeted senior executives
- 1 Priority positioning of corporate logo as **"Platinum Sponsor"** on event web page with hyperlink to and from your website.
- 1 Corporate profile (max 200 words) to appear within the Official event webpage
- 1 Priority positioning of corporate logo as **"Platinum Sponsor"** on each event ad placed in the event's media partner's publications and on Imapac's marketing campaign including social Media activity.
- 1 Brochure Distribution at the Registration Desk/Conference Table
- 1 Distribution of corporate gifts (optional)

ONSITE BENEFITS

- 1 Pre-Conference Workshop (Half day) including room rental and 1 refreshment for 30 pax (limited to 1-2 Sponsors)
- 1 20 mins presentation with 5 mins live Q&A to be presented during the main conference session
- 1 Complimentary 20 mins end-user client case study presentation with 5 mins live Q&A to be presented during the main conference session
- 1 Chairmanship on Conference Day 2 (optional and subject to availability)
- 1 12sqm (6mx2m) Table Top Exhibition at Exhibition Hall (complimentary upgrade to 18sqm)
- 1 Speaker Pass to attend the premium conference sessions and network at the Exhibition Hall
- 7 Conference Pass to attend the premium conference sessions and network at the Exhibition Hall
- 2 Exhibitor Pass to man the booth in the Exhibition Hall
- 1 In-depth post-event report exclusively available to sponsors

ENGAGEMENT BENEFITS

- 1 Pre-event Speaker Interview to be shared with Biologics community & social media activities
- 5 Assistance in setting up 1:1 meeting with targeted companies onsite

GOLD SPONSOR

BRANDING

- 1 Priority positioning of corporate logo as **"Gold Sponsor"** on the front page of the Official Conference Brochure distributed to more than 20,000 carefully targeted senior executives
- 1 Priority positioning of corporate logo as **"Gold Sponsor"** on event web page with hyperlink to and from your website.
- 1 Corporate profile (max 150 words) to appear within the Official event webpage
- 1 Priority positioning of corporate logo as **"Gold Sponsor"** on each event ad placed in the event's media partner's publications and on Imapac's marketing campaign including social Media activity.
- 1 Priority positioning of corporate logo as **"Gold Sponsor"** on conference backdrop, on-site signage, event banners and etc.
- 1 Brochure Distribution at the Registration Desk/Conference Table
- 1 Distribution of corporate gifts (optional)

ONSITE BENEFITS

- 1 20 mins presentation with 5 mins live Q&A to be presented during the main conference session
- 1 Complimentary Moderator role at panel / roundtable
- 1 9sqm (4.5x2m) Table Top Exhibition at Exhibition Hall (complimentary upgrade to 12sqm)
- 1 Speaker Pass to attend the premium conference sessions and network at the Exhibition Hall
- 6 Conference Pass to attend the premium conference sessions and network at the Exhibition Hall
- 2 Exhibitor Pass to man the booth in the Exhibition Hall
- 1 In-depth post-event report exclusively available to sponsors

ENGAGEMENT BENEFITS

- 1 Pre-event Speaker Interview to be shared with Biologics community & social media activities
- 5 Assistance in setting up 1:1 meeting with targeted companies onsite

SILVER SPONSOR (ENHANCED)

BRANDING

- 1 Positioning of corporate logo as **"Silver Sponsor"** on the front page of the Official Conference Brochure distributed to more than 20,000 carefully targeted senior executives
- 1 Positioning of corporate logo as **"Silver Sponsor"** on event web page with hyperlink to and from your website.
- 1 Corporate profile (max 100 words) to appear within the Official event webpage
- 1 Positioning of corporate logo as **"Silver Sponsor"** on each event ad placed in the event's media partner's publications and on Imapac's marketing campaign including social Media activity.
- 1 Positioning of corporate logo as **"Silver Sponsor"** on conference backdrop, on-site signage, event banners and etc

ONSITE BENEFITS

- 1 25 mins presentation with live Q&A to be presented during the main conference session
- 1 6sqm (3x2m) Table Top Exhibition at Exhibition Hall (complimentary upgrade to 9sqm booth)
- 1 Speaker Pass to attend the premium conference sessions and network at the Exhibition Hall
- 4 Conference Pass to attend the premium conference sessions and network at the Exhibition Hall
- 2 Exhibitor Pass to man the booth in the Exhibition Hall
- 1 In-depth post-event report exclusively available to sponsors

Sponsorship Packages

SILVER SPONSOR

BRANDING

- 1 Positioning of corporate logo as "**Silver Sponsor**" on the front page of the Official Conference Brochure distributed to more than 20,000 carefully targeted senior executives
- 1 Positioning of corporate logo as "**Silver Sponsor**" on event web page with hyperlink to and from your website.
- 1 Corporate profile (max 100 words) to appear within the Official event webpage
- 1 Positioning of corporate logo as "**Silver Sponsor**" on each event ad placed in the event's media partner's publications and on Imapac's marketing campaign including social Media activity.
- 1 Positioning of corporate logo as "**Silver Sponsor**" on conference backdrop, on-site signage, event banners and etc

ONSITE BENEFITS

- 1 15 mins presentation with live Q&A to be presented during the main conference session
- 1 6sqm (3x2m) Table Top Exhibition at Exhibition Hall
- 1 Speaker Pass to attend the premium conference sessions and network at the Exhibition Hall
- 3 Conference Pass to attend the premium conference sessions and network at the Exhibition Hall
- 2 Exhibitor Pass to man the booth in the Exhibition Hall
- 1 In-depth post-event report exclusively available to sponsors

BRONZE SPONSOR

BRANDING

- 1 Positioning of corporate logo as "**Bronze Sponsor**" on the front page of the Official Conference Brochure distributed to more than 20,000 carefully targeted senior executives
- 1 Positioning of corporate logo as "**Bronze Sponsor**" on event web page with hyperlink to and from your website.
- 1 Corporate profile (max 100 words) to appear within the Official event webpage
- 1 Positioning of corporate logo as "**Bronze Sponsor**" on each event ad placed in the event's media partner's publications and on Imapac's marketing campaign including social Media activity.
- 1 Positioning of corporate logo as "**Bronze Sponsor**" on conference backdrop, on-site signage, event banners and etc

ONSITE BENEFITS

- 1 15 mins presentation with live Q&A to be presented during the main conference session
- 1 Complimentary 1sqm space for banner display and/or small networking table at Exhibition Hall (Complimentary upgrade to 6sqm (3x2m) Table Top at Exhibition Hall for First Time Clients ONLY - one time offer)
- 1 Speaker Pass to attend the premium conference sessions and network at the Exhibition Hall
- 1 Conference Pass to attend the premium conference sessions and network at the Exhibition Hall
- 1 In-depth post-event report exclusively available to sponsors

EXHIBITOR

BRANDING

- 1 Positioning of corporate logo as "**Exhibitor**" on the front page of the Official Conference Brochure distributed to more than 20,000 carefully targeted senior executives
- 1 Positioning of corporate logo as "**Exhibitor**" on event web page with hyperlink to and from your website.
- 1 Corporate profile (max 100 words) to appear within the Official event webpage
- 1 Positioning of corporate logo as "**Exhibitor**" on each event ad placed in the event's media partner's publications and on Imapac's marketing campaign including social Media activity.
- 1 Positioning of corporate logo as "**Exhibitor**" on conference backdrop, on-site signage, event banners and etc

ONSITE BENEFITS

- 1 1-2 mins promotional video to be played during the 2 days event ad slots
- 1 6sqm (3x2m) Table Top Exhibition at Exhibition Hall
- 2 Conference Pass to attend the premium conference sessions and network at the Exhibition Hall
- 2 Exhibitor Pass to man the booth in the Exhibition Hall
- 1 In-depth post-event report exclusively available to sponsors

MARK YOUR CALENDAR

Save the Date

23 - 24 **MAR**
 2027

 Sands Expo & Convention Centre

BioSupply Chain Asia 2027

ALL IMAPAC EVENTS



Explore Our Full Event Calendar

Discover all upcoming and future IMAPAC events across Asia-Pacific: biopharmaceutical conferences, summits and exhibitions for the year ahead.



OR ADD THIS EVENT TO YOUR CALENDAR



Google Calendar

One-click add to Gmail



Outlook Calendar

Add to Microsoft Outlook



Scan to Register

Open camera, point at code, instant registration access.

Or click the QR to open registration directly.



BIOPHARMA APAC CONFEX

BIOPHARMA ASIA PACIFIC
CONFERENCE, EXHIBITION
& AWARDS



MANUFACTURING



ADC



CGT



CLINICAL TRIALS



TIDES



SUPPLY CHAIN

THIS EVENT IS PART OF

Biopharma APAC Confex 2027

Multiple Modalities. Decision-Makers Only.

Biopharma APAC Confex is Asia-Pacific's leading biopharma gathering, bringing together 2,000+ attendees and 700+ companies across co-located conferences spanning biologics manufacturing, clinical trials, ADCs, cell & gene therapy, TIDES, and supply chain innovation — supporting collaboration, knowledge sharing, and strategic partnerships across the region.

2000+

ATTENDEES

700+

COMPANIES

250+

SPEAKERS

72+

NETWORKING HOURS

CO-LOCATED CONFERENCES



23–24 March 2027

Sands Expo & Convention Centre, Singapore

biopharmaapacconfex.com

A VARIETY OF PRODUCTS TO CATER TO GLOBAL BIOPHARMACEUTICAL INDUSTRY'S MARKET INTELLIGENCE AND BUSINESS CONNECTIONS NEEDS.

01 B2B EVENTS

Thought-leadership, industry knowledge-sharing and quality networking are at the core of IMAPAC's B2B events.

Create an engaging experience for your audiences, explore our B2B Events Solutions.

02 360 MARKETING SOLUTIONS

Expand your reach and influence! Be it with customized events, digital marketing solutions, content creation or thought-leadership.

Tap into our pool of audience that spans across various sub-sectors and regions critical in the burgeoning APAC biopharmaceutical sector.

03 DASHBOARDS

A quick-view analytics tool to power your decisions. Access region or country-specific data to uncover pipeline information, product focus.

Customize the dashboard based on your needs. Drill down to the data you need using custom views.

04 CUSTOM RESEARCH

Based on your objectives and budget, you can customize a package to one that best meets your intelligence needs. This allows you to maximize your ROI without spending on items that are not in line with your strategies.

With access to a database of 60,000+ life science professionals. We conduct research with a highly-qualified audience.

05 REPORTS

Discover in-depth market information of the growing biopharmaceutical sector.

[Learn More →](#)



HELPING THE GLOBAL BIOPHARMACEUTICAL INDUSTRY

Generate Tangible Growth

IMAPAC is the one-stop shop of market intelligence and business connections for the global biopharmaceutical industry. We help companies expand their influence, make data driven decisions through our industry intelligence, and link up with other biopharmaceutical professionals to exchange knowledge and engage in quality networking. At the

core of IMAPAC is our mission to help biopharmaceutical businesses globally generate tangible growth. At the same time, our heart lies in giving back to society. We empower the next generation by equipping underprivileged children with an education.

WEBSITE

imapac.com

EMAIL

info@imapac.com

IMAPAC PTE LTD

36 Robinson Road, #02-01
Singapore 068877
+65 6983 6140

IMAPAC UK LTD

77 Farringdon Road, Farringdon
London EC1M 3JU, United Kingdom
+44 161 552 8507

CONNECT WITH US

LINKEDIN

@imapac

X

@imapac

FACEBOOK

ImapacPteLtd