



SPONSORSHIP PROSPECTUS

INNOVATION



**BIOSUPPLY**  
CHAIN ASIA 2027

BIOTECH



HEALTH

# Asia's #1 Conference for Biologics Supply Chain & Cold Chain Excellence

📅 23 - 24 March 2027 Sands Expo & Convention Centre, Singapore

PART OF



**BIOPHARMA APAC**  
**CONFEX**  
BIOPHARMA ASIA PACIFIC  
CONFERENCE, EXHIBITION  
& AWARDS

MANUFACTURING | ADC | CDT | CLINICAL TRIALS | TIDES | SUPPLY CHAIN



QUALITY



TRUST



IMPACT



SPONSORSHIP OPPORTUNITIES

<https://infohub.imapac.com/biosupply-chain-asia-2027>



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### EVENT CONTACTS

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### EVENT HIGHLIGHTS

**300+**  
ATTENDEES

**100+**  
COMPANIES

**20+**  
SPEAKERS

### DATE & VENUE

23 - 24 March 2027

Sands Expo & Convention Centre  
Singapore

### CO-LOCATED EVENTS

CLINICAL TRIALS  
FESTIVAL ASIA 2027

BIOLOGICS  
MANUFACTURING ASIA 2027

ADC ASIA  
CONGRESS 2027

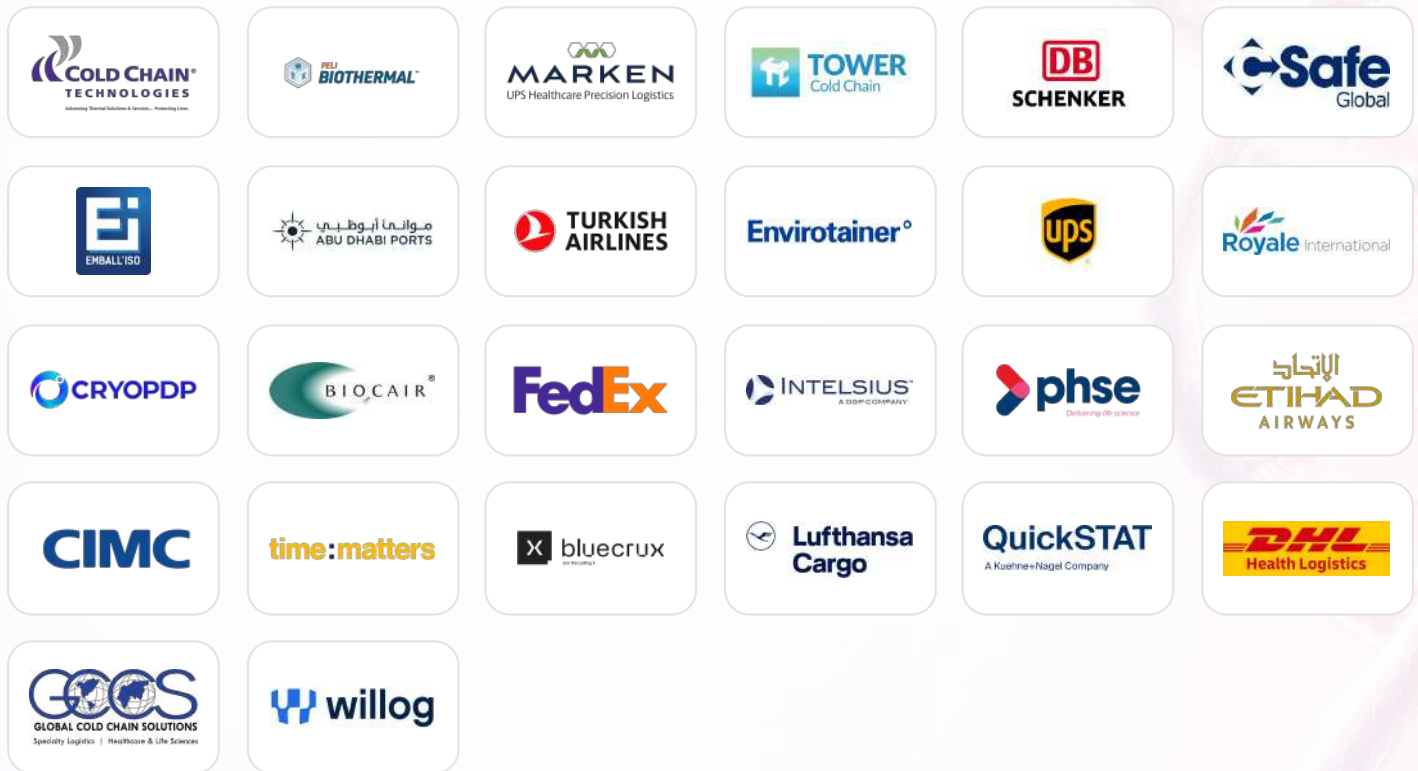
CELL & GENE  
THERAPY WORLD  
ASIA 2027

OLIGOS &  
PEPTIDES  
WORLD ASIA 2027

### AWARDS

ASIA-PACIFIC  
BIOPHARMA EXCELLENCE  
AWARDS 2027

# Our Past Partners



# Testimonials

## Innovent

*I was impressed by the seamless organization and the high quality of the presentations. The topics were covered comprehensively, and the attention to detail extended even to the catering - the food was excellent.*

**Senior Director and ADC MedChem Group Head**  
Innovent Biologics

 China



*A well-organized event with excellent coordination.*

**Biologics CAR-T, Head Quality**  
Dr. Reddy's Laboratories

 India



*Informative - well organized, chosen speaker, full of useful information. Good opportunity to connect with the Asian colleagues, early in the year.*

**Chief Executive Officer**  
PinotBio

 South Korea



*Thanks for organizing BioSupply Chain Asia, it was a good event and I have learnt a lot.*

**Head of Singapore Explore Platform**  
Sanofi

 Singapore



*Great experience! Nice speakers and exhibitions!*

**CEO**  
HoneyBear Biosciences, Inc.

 Taiwan



# About the Event

Be Part of Asia's Premier Biopharma Logistics Gathering – BioSupply Chain Asia 2027

Join the 11th Annual BioSupply Chain Asia 2027, where leading biopharma logistics executives, supply chain experts, and industry innovators come together to shape the future of cold chain and supply chain operations across Asia.

As Asia's biopharma sector continues to expand, this milestone edition will spotlight the next generation of strategies, technologies, and best practices for managing and transporting temperature-sensitive and complex therapies – from biologics and vaccines to cell and gene therapies.

Through expert keynotes, strategic panel discussions, real-world case studies, and high-value networking opportunities, participants will gain insights into the latest developments in:

Digital transformation and supply chain visibility

Cold chain innovation and advanced monitoring technologies

Regulatory compliance and operational excellence

Sustainability strategies across biopharma logistics

Building resilient and future-ready supply networks

Celebrate over a decade of industry progress and join the leaders driving the next era of biopharma logistics across Asia.

## WHAT WE'LL COVER

### Key Themes



#### Cold Chain Resilience & Real-Time Visibility

Explore strategies to strengthen cold chain operations and improve shipment visibility through smart devices, digital monitoring solutions, and advanced tracking technologies supporting temperature-sensitive biologics across Asia.



#### Smart Supply Chain 4.0: AI, Automation & Predictive Logistics

Discover how emerging technologies including artificial intelligence, blockchain, automation, and predictive analytics are transforming biopharma supply chain planning, risk management, and operational efficiency.



#### Sustainable Biopharma Logistics

Examine strategies to reduce environmental impact across cold and ambient chain operations while balancing sustainability goals with product quality, compliance, and supply chain performance.



#### Smart Packaging, Traceability & Shipment Integrity

Explore innovations in smart packaging, data loggers, and traceability solutions that enhance product monitoring, prevent temperature excursions, and protect biologics throughout the distribution journey.



#### Clinical Trial Logistics & Advanced Therapy Supply Chains

Discuss challenges and solutions for managing complex clinical trial logistics across APAC, including the transportation of biologics, personalised medicines, and temperature-sensitive therapies.



#### Regulatory Compliance & GxP Excellence

Understand evolving APAC regulatory expectations and best practices to ensure quality, compliance, and patient safety across the biopharma supply chain.



#### Building Future-Ready Biopharma Supply Networks

Connect with industry leaders to discuss collaboration models, supply chain resilience strategies, and the capabilities required to support Asia's growing biologics and advanced therapy markets.

# Who Should Sponsor?

AIRLINES &amp; CONSULTANTS

ACTIVE PACKAGING

PASSIVE PACKAGING

CRYOPRESERVATION

WAREHOUSE &amp; STORAGE PROVIDERS

DRUG DISTRIBUTORS

TEMPERATURE MONITORING SOLUTIONS

3PLS

PASSIVE PACKAGING

LOGISTICS AUTOMATION &amp; ROBOTICS

AI &amp; DIGITALIZATION

COLD CHAIN EQUIPMENT

FREIGHT FORWARDERS

SHIPPING COMPANIES

PROCUREMENT SOLUTIONS

SCM MANAGEMENT

TRACKING SOLUTIONS

COMPLIANCE SOLUTION

ULTRA COLD CHAIN

# Why Sponsor This Event?

## Thought Leadership

Present Your Expertise to the Biopharma Industry's Key Stakeholders through a Variety of Available Speaking Packages.

## Host a Panel Discussion

Moderate a panel discussion including one representative from your company with 3 representatives from the end user side to share views on a current industry topic

**Duration: 45 minutes**

## Showcase Your Solutions to Educate the Market

Join in for dedicated CMO & CRO Showcases for German Market

## Branding

Emphasize on your Message by Marketing and Promoting Alongside the Event

## Networking & Lead Generation

Gain Exclusive Access to Contacts of High Profile Attendees through Intimate Networking Opportunities

# AGENDA AT A GLANCE

| CONFERENCE DAY 1   23RD MARCH 2027                                                      | CONFERENCE DAY 2   24TH MARCH 2027                                                           |
|-----------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|
| <b>Building Resilient Cold Chain &amp; Future-Ready Biopharma Supply Chains in Asia</b> | <b>Smart Supply Chain 4.0</b><br>Predictive Logistics, AI, Blockchain & Automation Use Cases |
| MORNING TEA, EXHIBITION VIEWING & 1-1 NETWORKING                                        |                                                                                              |
| <b>Next-Gen Cold Chain Logistics</b><br>Real-Time Visibility with Smart Devices         | <b>Transforming Clinical Trial Logistics in APAC</b>                                         |
| LUNCH, EXHIBITION VIEWING, POSTER PRESENTATIONS & 1-1 NETWORKING                        |                                                                                              |
| <b>Driving Sustainability in Cold and Ambient Chain Logistics</b>                       | <b>Meeting Regulatory Expectations &amp; GxP Compliance in Asia</b>                          |
| AFTERNOON TEA, EXHIBITION VIEWING & 1-1 NETWORKING                                      |                                                                                              |
| <b>Smart Packaging &amp; Traceability for Temperature-Sensitive Biologics</b>           | <b>Leadership Panel</b><br>Future-Proofing Biopharma Supply Chains in Asia 2027–2030         |
| <b>END OF CONFERENCE DAY 1</b>                                                          | <b>END OF CONFERENCE</b>                                                                     |
| <b>ASIA-PACIFIC BIOPHARMA EXCELLENCE AWARDS 2027 GALA DINNER</b>                        |                                                                                              |



# Awards & Recognition



**ASIA-PACIFIC  
BIOPHARMA EXCELLENCE  
AWARDS 2027**

## **Asia-Pacific Biopharma Excellence Awards 2027**

**23RD MARCH 2027 SANDS EXPO & CONVENTION CENTRE,  
SINGAPORE**

The Asia-Pacific Biopharma Excellence Awards (ABEA) 2027 aims to honour exceptional achievements in the Asian biopharma sector, recognizing excellence in bioprocessing, logistics and supply chain management, antibody-drug conjugates (ADC), and clinical trials over the past year. Celebrating the remarkable contributions of leading biopharma professionals, organizations, and technologies, the awards spotlight trailblazing leaders and trendsetters shaping the industry's future while inspiring innovation for tomorrow's biopharma landscape.

[Learn More About Our Awards](#)



# Expected Audience Snapshot

**85%**

ATTENDANCE FROM BIOPHARMA, BIG PHARMA, CDMOS & CROS

**90%**

DECISION MAKERS

## BY PROFILE

Asian Biopharma **45%**



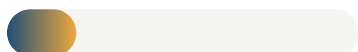
International Biopharma & Big Pharma **20%**



Contract Manufacturers (CMOs/CDMOs) **15%**



Professionals in Regulatory Affairs, Compliance, and Sustainability **20%**



## BY JOB TITLE

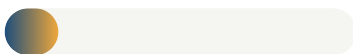
VPs & Directors of Supply Chain, Logistics & Cold Chain **40%**



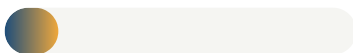
Heads of Procurement, Warehousing & Distribution **20%**



Heads of Quality Assurance & Supply Chain Analytics **15%**



Heads of Manufacturing & Bioprocessing **15%**



Business Development & Marketing Professionals **10%**



## BY GEOGRAPHY

**25%**

Korea & Japan

**18%**

China, Taiwan & Hong Kong

**25%**

Singapore

**20%**

Indonesia, Australia, Thailand, India & Malaysia

**12%**

USA & Europe

# Sponsorship Packages

## PLATINUM SPONSOR

### BRANDING

- 1 Priority positioning of corporate logo as **"Platinum Sponsor"** on the front page of the Official Conference Brochure distributed to more than 20,000 carefully targeted senior executives
- 1 Priority positioning of corporate logo as **"Platinum Sponsor"** on event web page with hyperlink to and from your website.
- 1 Corporate profile (max 200 words) to appear within the Official event webpage
- 1 Priority positioning of corporate logo as **"Platinum Sponsor"** on each event ad placed in the event's media partner's publications and on Imapac's marketing campaign including social Media activity.
- 1 Brochure Distribution at the Registration Desk/Conference Table
- 1 Distribution of corporate gifts (optional)

### ONSITE BENEFITS

- 1 Pre-Conference Workshop (Half day) including room rental and 1 refreshment for 30 pax (limited to 1-2 Sponsors)
- 1 20 mins presentation with 5 mins live Q&A to be presented during the main conference session
- 1 Complimentary 20 mins end-user client case study presentation with 5 mins live Q&A to be presented during the main conference session
- 1 Chairmanship on Conference Day 2 (optional and subject to availability)
- 1 12sqm (6mx2m) Table Top Exhibition at Exhibition Hall (complimentary upgrade to 18sqm)
- 1 Speaker Pass to attend the premium conference sessions and network at the Exhibition Hall
- 7 Conference Pass to attend the premium conference sessions and network at the Exhibition Hall
- 2 Exhibitor Pass to man the booth in the Exhibition Hall
- 1 In-depth post-event report exclusively available to sponsors

### ENGAGEMENT BENEFITS

- 1 Pre-event Speaker Interview to be shared with Biologics community & social media activities
- 5 Assistance in setting up 1:1 meeting with targeted companies onsite

## GOLD SPONSOR

### BRANDING

- 1 Priority positioning of corporate logo as **"Gold Sponsor"** on the front page of the Official Conference Brochure distributed to more than 20,000 carefully targeted senior executives
- 1 Priority positioning of corporate logo as **"Gold Sponsor"** on event web page with hyperlink to and from your website.
- 1 Corporate profile (max 150 words) to appear within the Official event webpage
- 1 Priority positioning of corporate logo as **"Gold Sponsor"** on each event ad placed in the event's media partner's publications and on Imapac's marketing campaign including social Media activity.
- 1 Priority positioning of corporate logo as **"Gold Sponsor"** on conference backdrop, on-site signage, event banners and etc.
- 1 Brochure Distribution at the Registration Desk/Conference Table
- 1 Distribution of corporate gifts (optional)

### ONSITE BENEFITS

- 1 20 mins presentation with 5 mins live Q&A to be presented during the main conference session
- 1 Complimentary Moderator role at panel / roundtable
- 1 9sqm (4.5x2m) Table Top Exhibition at Exhibition Hall (complimentary upgrade to 12sqm)
- 1 Speaker Pass to attend the premium conference sessions and network at the Exhibition Hall
- 6 Conference Pass to attend the premium conference sessions and network at the Exhibition Hall
- 2 Exhibitor Pass to man the booth in the Exhibition Hall
- 1 In-depth post-event report exclusively available to sponsors

### ENGAGEMENT BENEFITS

- 1 Pre-event Speaker Interview to be shared with Biologics community & social media activities
- 5 Assistance in setting up 1:1 meeting with targeted companies onsite

## SILVER SPONSOR (ENHANCED)

### BRANDING

- 1 Positioning of corporate logo as **"Silver Sponsor"** on the front page of the Official Conference Brochure distributed to more than 20,000 carefully targeted senior executives
- 1 Positioning of corporate logo as **"Silver Sponsor"** on event web page with hyperlink to and from your website.
- 1 Corporate profile (max 100 words) to appear within the Official event webpage
- 1 Positioning of corporate logo as **"Silver Sponsor"** on each event ad placed in the event's media partner's publications and on Imapac's marketing campaign including social Media activity.
- 1 Positioning of corporate logo as **"Silver Sponsor"** on conference backdrop, on-site signage, event banners and etc

### ONSITE BENEFITS

- 1 25 mins presentation with live Q&A to be presented during the main conference session
- 1 6sqm (3x2m) Table Top Exhibition at Exhibition Hall (complimentary upgrade to 9sqm booth)
- 1 Speaker Pass to attend the premium conference sessions and network at the Exhibition Hall
- 4 Conference Pass to attend the premium conference sessions and network at the Exhibition Hall
- 2 Exhibitor Pass to man the booth in the Exhibition Hall
- 1 In-depth post-event report exclusively available to sponsors



# Sponsorship Packages

## SILVER SPONSOR

### BRANDING

- 1 Positioning of corporate logo as "**Silver Sponsor**" on the front page of the Official Conference Brochure distributed to more than 20,000 carefully targeted senior executives
- 1 Positioning of corporate logo as "**Silver Sponsor**" on event web page with hyperlink to and from your website.
- 1 Corporate profile (max 100 words) to appear within the Official event webpage
- 1 Positioning of corporate logo as "**Silver Sponsor**" on each event ad placed in the event's media partner's publications and on Imapac's marketing campaign including social Media activity.
- 1 Positioning of corporate logo as "**Silver Sponsor**" on conference backdrop, on-site signage, event banners and etc

### ONSITE BENEFITS

- 1 15 mins presentation with live Q&A to be presented during the main conference session
- 1 6sqm (3x2m) Table Top Exhibition at Exhibition Hall
- 1 Speaker Pass to attend the premium conference sessions and network at the Exhibition Hall
- 3 Conference Pass to attend the premium conference sessions and network at the Exhibition Hall
- 2 Exhibitor Pass to man the booth in the Exhibition Hall
- 1 In-depth post-event report exclusively available to sponsors

## BRONZE SPONSOR

### BRANDING

- 1 Positioning of corporate logo as "**Bronze Sponsor**" on the front page of the Official Conference Brochure distributed to more than 20,000 carefully targeted senior executives
- 1 Positioning of corporate logo as "**Bronze Sponsor**" on event web page with hyperlink to and from your website.
- 1 Corporate profile (max 100 words) to appear within the Official event webpage
- 1 Positioning of corporate logo as "**Bronze Sponsor**" on each event ad placed in the event's media partner's publications and on Imapac's marketing campaign including social Media activity.
- 1 Positioning of corporate logo as "**Bronze Sponsor**" on conference backdrop, on-site signage, event banners and etc

### ONSITE BENEFITS

- 1 15 mins presentation with live Q&A to be presented during the main conference session
- 1 Complimentary 1sqm space for banner display and/or small networking table at Exhibition Hall (Complimentary upgrade to 6sqm (3x2m) Table Top at Exhibition Hall for First Time Clients ONLY - one time offer)
- 1 Speaker Pass to attend the premium conference sessions and network at the Exhibition Hall
- 1 Conference Pass to attend the premium conference sessions and network at the Exhibition Hall
- 1 In-depth post-event report exclusively available to sponsors

## EXHIBITOR

### BRANDING

- 1 Positioning of corporate logo as "**Exhibitor**" on the front page of the Official Conference Brochure distributed to more than 20,000 carefully targeted senior executives
- 1 Positioning of corporate logo as "**Exhibitor**" on event web page with hyperlink to and from your website.
- 1 Corporate profile (max 100 words) to appear within the Official event webpage
- 1 Positioning of corporate logo as "**Exhibitor**" on each event ad placed in the event's media partner's publications and on Imapac's marketing campaign including social Media activity.
- 1 Positioning of corporate logo as "**Exhibitor**" on conference backdrop, on-site signage, event banners and etc

### ONSITE BENEFITS

- 1 1-2 mins promotional video to be played during the 2 days event ad slots
- 1 6sqm (3x2m) Table Top Exhibition at Exhibition Hall
- 2 Conference Pass to attend the premium conference sessions and network at the Exhibition Hall
- 2 Exhibitor Pass to man the booth in the Exhibition Hall
- 1 In-depth post-event report exclusively available to sponsors



MARK YOUR CALENDAR

# Save the Date

**23–24** **MAR**  
 2027

 Sands Expo & Convention Centre

## BioSupply Chain Asia 2027

ALL IMAPAC EVENTS



### Explore Our Full Event Calendar

Discover all upcoming and future IMAPAC events across Asia-Pacific — biopharmaceutical conferences, summits, and exhibitions for the year ahead.



OR ADD THIS EVENT TO YOUR CALENDAR



#### Google Calendar

One-click add to Gmail



#### Outlook Calendar

Add to Microsoft Outlook



### Scan to Register

Open camera, point at code, instant registration access.

*Or click the QR to open registration directly.*



# BIOPHARMA APAC CONFEX

BIOPHARMA ASIA PACIFIC  
CONFERENCE, EXHIBITION  
& AWARDS

MANUFACTURING

ADC

CGT

CLINICAL TRIALS

TIDES

SUPPLY CHAIN

THIS EVENT IS PART OF

## Biopharma APAC Confex 2027

*Connecting Leaders. Anchoring Partnerships.*

Biopharma APAC Confex is Asia-Pacific's leading biopharma gathering, bringing together 2,000+ attendees and 700+ companies across co-located conferences spanning biologics manufacturing, clinical trials, ADCs, cell & gene therapy, TIDES, and supply chain innovation — supporting collaboration, knowledge sharing, and strategic partnerships across the region.

**2000+**

ATTENDEES

**700+**

COMPANIES

**250+**

SPEAKERS

**72+**

NETWORKING HOURS

### CO-LOCATED CONFERENCES

**CELL & GENE  
THERAPY WORLD  
ASIA 2027**

**OLIGONUCLEOTIDES  
& PEPTIDES  
WORLD ASIA  
CONGRESS 2027**

**CLINICAL TRIALS  
FESTIVAL ASIA 2027**

**ADC ASIA  
CONGRESS 2027**

**BIOSUPPLY  
CHAIN ASIA 2027**

**BIOLOGICS  
MANUFACTURING ASIA 2027**

23–24 March 2027

Sands Expo & Convention Centre, Singapore

[biopharmaapacconfex.com](https://biopharmaapacconfex.com)



## A VARIETY OF PRODUCTS TO CATER TO GLOBAL BIOPHARMACEUTICAL INDUSTRY'S MARKET INTELLIGENCE AND BUSINESS CONNECTIONS NEEDS.

### 01 B2B EVENTS

Thought-leadership, industry knowledge-sharing and quality networking are at the core of IMAPAC's B2B events.

*Create an engaging experience for your audiences, explore our B2B Events Solutions.*

### 02 360 MARKETING SOLUTIONS

Expand your reach and influence! Be it with customized events, digital marketing solutions, content creation or thought-leadership.

*Tap into our pool of audience that spans across various sub-sectors and regions critical in the burgeoning APAC biopharmaceutical sector.*

### 03 DASHBOARDS

A quick-view analytics tool to power your decisions. Access region or country-specific data to uncover pipeline information, product focus.

*Customize the dashboard based on your needs. Drill down to the data you need using custom views.*

### 04 CUSTOM RESEARCH

Based on your objectives and budget, you can customize a package to one that best meets your intelligence needs. This allows you to maximize your ROI without spending on items that are not in line with your strategies.

*With access to a database of 60,000+ life science professionals. We conduct research with a highly-qualified audience.*

### 05 REPORTS

Discover in-depth market information of the growing biopharmaceutical sector.

[Learn More →](#)



HELPING THE GLOBAL BIOPHARMACEUTICAL INDUSTRY

# Generate Tangible Growth

IMAPAC is the one-stop shop of market intelligence and business connections for the global biopharmaceutical industry. We help companies expand their influence, make data driven decisions through our industry intelligence, and link up with other biopharmaceutical professionals to exchange knowledge and engage in quality networking. At the

core of IMAPAC is our mission to help biopharmaceutical businesses globally generate tangible growth. At the same time, our heart lies in giving back to society. We empower the next generation by equipping underprivileged children with an education.

## WEBSITE

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