



SPONSORSHIP PROSPECTUS

 **ANZ BIOLOGICS
FESTIVAL 2027**

Australia & New Zealand's Preeminent Biologics Conference

 24 - 25 February 2027 Melbourne, Australia

SPONSORSHIP OPPORTUNITIES

<https://infohub.imapac.com/anz-biologics-festival-2027>

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EVENT CONTACTS

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EVENT HIGHLIGHTS

300+
ATTENDEES

120+
COMPANIES

50+
SPEAKERS

DATE & VENUE

24 - 25 February 2027

Melbourne
Australia

Our Past Partners



TESTIMONIALS

The ANZ Biologics Festival is always a great mix of academia and industry and provides a thoughtfully curated program of interesting talks across a diverse range of topics.

Senior Manager, Development, ACAMI
La Trobe University

If you are part of the biotech or supplier community developing novel therapeutics in Australia this event is definitely worth considering. Congratulations to the organisers. I hope and expect to see this event continue to grow and mature over time.

Non-Executive Director
FacioBiotherapies

Excellent conference to understand the Australian dynamic and Eco System on Biologic research and manufacturing.

Head of Global Clinical Manufacturing, mRNA CoE
Sanofi

The highlight of this event was the arrangement of the 1:1 meetings. Even if attendees showed interest during the presentations, there is always a chance they might not visit the booth afterward. By being able to pre-arrange meetings with targeted participants in advance, we were able to engage in much more efficient and focused networking.

Business Development Director
Pfanstiehl

It was a pleasure to attend and speak at the ANZ Biologic Festival, and I was impressed by the seamless organization and excellent arrangements. The event created a dynamic environment for networking and exchanging ideas with like-minded peers in the Australian Biopharma sector, offering outstanding networking opportunities. It was a truly rewarding and professionally valuable experience.

TheiaNova

About the Event

Excellence in Biologics Manufacturing, Cell and Gene Therapy, and RNA Therapeutics for Australia & New Zealand's Future Biologics Industry.

With a biotechnology sector benchmarked for global excellence due to world-class facilities, researchers, and regulation, the ANZ region has a promising future for biologics innovation and manufacturing. The path ahead will require a focus on further commercial translation of research, and as such, partnerships and collaborations will be critical. Expanding sovereign manufacturing in Australia & New Zealand will also play a massive role in uplifting the sector in the region.

The 5th annual ANZ Biologics Festival 2027 is the region's premier conference that aims to gather the innovators, pioneers, and leaders in the biologics fraternity, including Biologics, Biosimilars, Vaccines, Cell and Gene Therapy (CGT), and RNA Therapeutics, to showcase the latest from ideation to commercialization phase and beyond. It provides the right environment to meet the entire biopharma fraternity under one roof.

Join us to bring investment to Australia & New Zealand's bio sector and explore a wealth of opportunities in biologics innovation, expanding the region's manufacturing footprint, and advancing cell and gene therapy and RNA therapeutics. The 2027 festival will feature dedicated tracks on Biologics Manufacturing, Cell and Gene Therapy, and RNA Therapeutics, offering a comprehensive view of the latest advancements and challenges in these critical areas.

WHAT WE'LL COVER

Key Themes



R&D Innovation & Antibody Engineering

Explore the latest advances in biologics R&D, from monoclonal and bispecific antibodies to fusion proteins and next-generation therapies transforming biopharmaceutical innovation.



Manufacturing Excellence & Scalability

Learn how single-use systems, digital tools, and scalable processes are driving higher efficiency, flexibility, and quality across biologics manufacturing.



Clinical Trials & Regulatory Insights

Gain practical insights into early-phase clinical trials in ANZ, adaptive trial designs, faster regulatory pathways and alignment with global standards.



Supply Chain Optimisation

Discover strategies in cold chain logistics, smart packaging, and real-time temperature monitoring to strengthen biologics delivery networks.



Analytical & Quality Control Technologies

Explore the latest tools supporting biologics production, from GMP testing and automated quality control systems to advanced analytical technologies and comparability studies.



AI, Automation & Digital Transformation

See how AI, digital twins, and smart automation are reshaping biologics operations through predictive maintenance and process optimisation.

Who Should Sponsor?

BIOMANUFACTURING SOFTWARE

CELL CULTURE AND FERMENTATION

PROCESS OPTIMIZATION

CRYOPRESERVATION

HIGH-THROUGHPUT SCREENING

MICROFLUIDICS

BIOSENSOR TECHNOLOGY

GENE THERAPY TECHNOLOGY

SINGLE-USE TOOLS

DRUG DELIVERY

BIOPROCESSING EQUIPMENT

CELL LINE DEVELOPMENT

NEXT-GENERATION SEQUENCING

BIOINFORMATICS

BIOSENSOR TECHNOLOGY

AUTOMATION AND ROBOTICS

3D BIOPRINTING

GENE EDITING

CONTINUOUS MANUFACTURING

Why Sponsor This Event?

Thought Leadership

Present Your Expertise to the Biopharma Industry's Key Stakeholders through a Variety of Available Speaking Packages.

Host a Panel Discussion

Moderate a panel discussion including one representative from your company with 3 representatives from the end user side to share views on a current industry topic

Duration: 45 minutes

Showcase Your Solutions to Educate the Market

Join in for dedicated CMO & CRO Showcases for German Market

Branding

Emphasize on your Message by Marketing and Promoting Alongside the Event

Networking & Lead Generation

Gain Exclusive Access to Contacts of High Profile Attendees through Intimate Networking Opportunities

Agenda At A Glance

CONFERENCE DAY 1 | 24TH FEBRUARY 2027, WEDNESDAY

ANZ Biologics & Next-Gen Therapeutics Forum

CGT FORUM

Leadership Panel Discussion

Australia's Role in Shaping the Future of the Global Advanced Therapeutics Landscape

MORNING TEA, EXHIBITION VIEWING, POSTER PRESENTATIONS & 1-1 ATTENDEE NETWORKING

Clinical Trials Innovation & Translational Medicine

Clinical Translation of Cell & Gene Therapies

From Preclinical Development to First-in-Human Studies

LUNCH, EXHIBITION VIEWING, POSTER PRESENTATIONS & 1-1 ATTENDEE NETWORKING

Advanced Bio processing & Manufacturing for Next-Gen Therapeutics

CGT Manufacturing & CMC Development

Scale-Up, Tech Transfer & Commercial Readiness

AFTERNOON TEA, EXHIBITION VIEWING, POSTER PRESENTATIONS & 1-1 ATTENDEE NETWORKING

ADCs, Bispecific Antibodies & Emerging Biologic Modalities

Next-Generation Cell & Gene Therapies

Advancing CAR-T, NK Cell Platforms, Gene Editing and Advanced Delivery Technologies

END OF CONFERENCE DAY 1

AWARDS 2027

Agenda At A Glance

CONFERENCE DAY 2 | 25TH FEBRUARY 2027, THURSDAY

ANZ Biologics & Next-Gen Therapeutics Forum	RNA FORUM
GMP Manufacturing, Quality Control & Regulatory Readiness	Scalable RNA Manufacturing Process Development, Platform Technologies & Production Strategies
MORNING TEA, EXHIBITION VIEWING, POSTER PRESENTATIONS & 1-1 ATTENDEE NETWORKING	
AI, Digitalization & Data-Driven Biologics Development	RNA Delivery Technologies & Targeted Delivery Systems
LUNCH, EXHIBITION VIEWING, POSTER PRESENTATIONS & 1-1 ATTENDEE NETWORKING	
ANZ Emerging Biopharma Showcase	Next-Generation RNA Therapeutics Oligo nucleotides, Circular RNA & Precision Medicines
AFTERNOON TEA, EXHIBITION VIEWING, POSTER PRESENTATIONS & 1-1 ATTENDEE NETWORKING	
Supply-Chain Management & Temperature Controlled Logistics	Regulatory Pathways, Clinical Translation & Commercialization of RNA Therapeutics
END OF CONFERENCE	

Expected Audience Snapshot

87%

BIOPHARMA, BIG PHARMA, CMOS/CDMOS & CROS ACROSS ANZ

80%

DECISION MAKERS

BY PROFILE

Big Pharma 37%



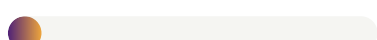
Australia Biopharma 26%



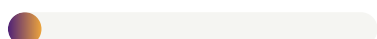
CMOs & CDMOs 15%



CROs 9%



Technology & Service Providers 9%



Investors, Government, Others 4%



BY JOB TITLE

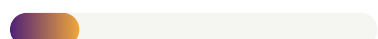
C-Level Executives 12%



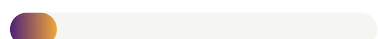
VPs, Directors, Heads of Process Development, Manufacturing & Bioprocessing/MSAT 33%



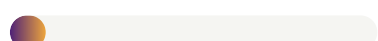
VPs, Directors, Heads of Clinical Trials & Development & R&D 19%



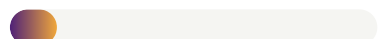
Head of Quality Assurance, Control and Analytics 13%



Supply Chain & Logistics Leaders 10%



Business Development & Marketing Professionals 13%



BY GEOGRAPHY

22% APAC (excl. ANZ)



11% Rest of The World



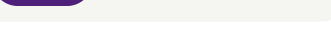
11% Perth/Western Australia



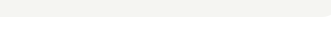
11% Rest of Australia



23% New Zealand



22% Sydney/Melbourne



Sponsorship Packages

PLATINUM SPONSOR

BRANDING

- 1 Priority positioning of corporate logo as **"Platinum Sponsor"** on the front page of the Official Conference Brochure distributed to more than 20,000 carefully targeted senior executives
- 1 Priority positioning of corporate logo as **"Platinum Sponsor"** on event web page with hyperlink to and from your website.
- 1 Corporate profile (max 200 words) to appear within the Official event webpage
- 1 Priority positioning of corporate logo as **"Platinum Sponsor"** on each event ad placed in the event's media partner's publications and on Imapac's marketing campaign including social Media activity.
- 1 Brochure Distribution at the Registration Desk/Conference Table
- 1 Distribution of corporate gifts (optional)

ONSITE BENEFITS

- 1 Pre-Conference Workshop (Half day) including room rental and 1 refreshment for 30 pax (limited to 1-2 Sponsors)
- 1 20 mins presentation with 5 mins live Q&A to be presented during the main conference session
- 1 Complimentary 20 mins end-user client case study presentation with 5 mins live Q&A to be presented during the main conference session
- 1 Chairmanship on Conference Day 2 (optional and subject to availability)
- 1 12sqm (6mx2m) Table Top Exhibition at Exhibition Hall (complimentary upgrade to 18sqm)
- 1 Speaker Pass to attend the premium conference sessions and network at the Exhibition Hall
- 7 Conference Pass to attend the premium conference sessions and network at the Exhibition Hall
- 2 Exhibitor Pass to man the booth in the Exhibition Hall
- 1 In-depth post-event report exclusively available to sponsors

ENGAGEMENT BENEFITS

- 1 Pre-event Speaker Interview to be shared with Biologics community & social media activities
- 5 Assistance in setting up 1:1 meeting with targeted companies onsite

GOLD SPONSOR

BRANDING

- 1 Priority positioning of corporate logo as **"Gold Sponsor"** on the front page of the Official Conference Brochure distributed to more than 20,000 carefully targeted senior executives
- 1 Priority positioning of corporate logo as **"Gold Sponsor"** on event web page with hyperlink to and from your website.
- 1 Corporate profile (max 150 words) to appear within the Official event webpage
- 1 Priority positioning of corporate logo as **"Gold Sponsor"** on each event ad placed in the event's media partner's publications and on Imapac's marketing campaign including social Media activity.
- 1 Priority positioning of corporate logo as **"Gold Sponsor"** on conference backdrop, on-site signage, event banners and etc.
- 1 Brochure Distribution at the Registration Desk/Conference Table
- 1 Distribution of corporate gifts (optional)

ONSITE BENEFITS

- 1 20 mins presentation with 5 mins live Q&A to be presented during the main conference session
- 1 Complimentary Moderator role at panel / roundtable
- 1 9sqm (4.5x2m) Table Top Exhibition at Exhibition Hall (complimentary upgrade to 12sqm)
- 1 Speaker Pass to attend the premium conference sessions and network at the Exhibition Hall
- 6 Conference Pass to attend the premium conference sessions and network at the Exhibition Hall
- 2 Exhibitor Pass to man the booth in the Exhibition Hall
- 1 In-depth post-event report exclusively available to sponsors

ENGAGEMENT BENEFITS

- 1 Pre-event Speaker Interview to be shared with Biologics community & social media activities
- 5 Assistance in setting up 1:1 meeting with targeted companies onsite

SILVER SPONSOR (ENHANCED)

BRANDING

- 1 Positioning of corporate logo as **"Silver Sponsor"** on the front page of the Official Conference Brochure distributed to more than 20,000 carefully targeted senior executives
- 1 Positioning of corporate logo as **"Silver Sponsor"** on event web page with hyperlink to and from your website.
- 1 Corporate profile (max 100 words) to appear within the Official event webpage
- 1 Positioning of corporate logo as **"Silver Sponsor"** on each event ad placed in the event's media partner's publications and on Imapac's marketing campaign including social Media activity.
- 1 Positioning of corporate logo as **"Silver Sponsor"** on conference backdrop, on-site signage, event banners and etc

ONSITE BENEFITS

- 1 25 mins presentation with live Q&A to be presented during the main conference session
- 1 6sqm (3x2m) Table Top Exhibition at Exhibition Hall (complimentary upgrade to 9sqm booth)
- 1 Speaker Pass to attend the premium conference sessions and network at the Exhibition Hall
- 4 Conference Pass to attend the premium conference sessions and network at the Exhibition Hall
- 2 Exhibitor Pass to man the booth in the Exhibition Hall
- 1 In-depth post-event report exclusively available to sponsors

Sponsorship Packages

SILVER SPONSOR

BRANDING

- 1 Positioning of corporate logo as "**Silver Sponsor**" on the front page of the Official Conference Brochure distributed to more than 20,000 carefully targeted senior executives
- 1 Positioning of corporate logo as "**Silver Sponsor**" on event web page with hyperlink to and from your website.
- 1 Corporate profile (max 100 words) to appear within the Official event webpage
- 1 Positioning of corporate logo as "**Silver Sponsor**" on each event ad placed in the event's media partner's publications and on Imapac's marketing campaign including social Media activity.
- 1 Positioning of corporate logo as "**Silver Sponsor**" on conference backdrop, on-site signage, event banners and etc

ONSITE BENEFITS

- 1 15 mins presentation with live Q&A to be presented during the main conference session
- 1 6sqm (3x2m) Table Top Exhibition at Exhibition Hall
- 1 Speaker Pass to attend the premium conference sessions and network at the Exhibition Hall
- 3 Conference Pass to attend the premium conference sessions and network at the Exhibition Hall
- 2 Exhibitor Pass to man the booth in the Exhibition Hall
- 1 In-depth post-event report exclusively available to sponsors

BRONZE SPONSOR

BRANDING

- 1 Positioning of corporate logo as "**Bronze Sponsor**" on the front page of the Official Conference Brochure distributed to more than 20,000 carefully targeted senior executives
- 1 Positioning of corporate logo as "**Bronze Sponsor**" on event web page with hyperlink to and from your website.
- 1 Corporate profile (max 100 words) to appear within the Official event webpage
- 1 Positioning of corporate logo as "**Bronze Sponsor**" on each event ad placed in the event's media partner's publications and on Imapac's marketing campaign including social Media activity.
- 1 Positioning of corporate logo as "**Bronze Sponsor**" on conference backdrop, on-site signage, event banners and etc

ONSITE BENEFITS

- 1 15 mins presentation with live Q&A to be presented during the main conference session
- 1 Complimentary 1sqm space for banner display and/or small networking table at Exhibition Hall (Complimentary upgrade to 6sqm (3x2m) Table Top at Exhibition Hall for First Time Clients ONLY - one time offer)
- 1 Speaker Pass to attend the premium conference sessions and network at the Exhibition Hall
- 1 Conference Pass to attend the premium conference sessions and network at the Exhibition Hall
- 1 In-depth post-event report exclusively available to sponsors

EXHIBITOR

BRANDING

- 1 Positioning of corporate logo as "**Exhibitor**" on the front page of the Official Conference Brochure distributed to more than 20,000 carefully targeted senior executives
- 1 Positioning of corporate logo as "**Exhibitor**" on event web page with hyperlink to and from your website.
- 1 Corporate profile (max 100 words) to appear within the Official event webpage
- 1 Positioning of corporate logo as "**Exhibitor**" on each event ad placed in the event's media partner's publications and on Imapac's marketing campaign including social Media activity.
- 1 Positioning of corporate logo as "**Exhibitor**" on conference backdrop, on-site signage, event banners and etc

ONSITE BENEFITS

- 1 1-2 mins promotional video to be played during the 2 days event ad slots
- 1 6sqm (3x2m) Table Top Exhibition at Exhibition Hall
- 2 Conference Pass to attend the premium conference sessions and network at the Exhibition Hall
- 2 Exhibitor Pass to man the booth in the Exhibition Hall
- 1 In-depth post-event report exclusively available to sponsors

MARK YOUR CALENDAR

Save the Date

24-25 FEB
2027

 Melbourne

ANZ Biologics Festival 2027

ALL IMAPAC EVENTS



Explore Our Full Event Calendar

Discover all upcoming and future IMAPAC events across Asia-Pacific — biopharmaceutical conferences, summits, and exhibitions for the year ahead.



OR ADD THIS EVENT TO YOUR CALENDAR



Google Calendar

One-click add to Gmail



Outlook Calendar

Add to Microsoft Outlook



Scan to Register

Open camera, point at code, instant registration access.

Or click the QR to open registration directly.

A VARIETY OF PRODUCTS TO CATER TO GLOBAL BIOPHARMACEUTICAL INDUSTRY'S MARKET INTELLIGENCE AND BUSINESS CONNECTIONS NEEDS.

01 B2B EVENTS

Thought-leadership, industry knowledge-sharing and quality networking are at the core of IMAPAC's B2B events.

Create an engaging experience for your audiences, explore our B2B Events Solutions.

02 360 MARKETING SOLUTIONS

Expand your reach and influence! Be it with customized events, digital marketing solutions, content creation or thought-leadership.

Tap into our pool of audience that spans across various sub-sectors and regions critical in the burgeoning APAC biopharmaceutical sector.

03 DASHBOARDS

A quick-view analytics tool to power your decisions. Access region or country-specific data to uncover pipeline information, product focus.

Customize the dashboard based on your needs. Drill down to the data you need using custom views.

04 CUSTOM RESEARCH

Based on your objectives and budget, you can customize a package to one that best meets your intelligence needs. This allows you to maximize your ROI without spending on items that are not in line with your strategies.

With access to a database of 60,000+ life science professionals. We conduct research with a highly-qualified audience.

05 REPORTS

Discover in-depth market information of the growing biopharmaceutical sector.

[Learn More →](#)



HELPING THE GLOBAL BIOPHARMACEUTICAL INDUSTRY

Generate Tangible Growth

IMAPAC is the one-stop shop of market intelligence and business connections for the global biopharmaceutical industry. We help companies expand their influence, make data driven decisions through our industry intelligence, and link up with other biopharmaceutical professionals to exchange knowledge and engage in quality networking. At the

core of IMAPAC is our mission to help biopharmaceutical businesses globally generate tangible growth. At the same time, our heart lies in giving back to society. We empower the next generation by equipping underprivileged children with an education.

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